EMILY BERNARDI

GRAPHIC DESIGNER // PHOTOGRAPHER

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EDUCATION

ENDICOTT COLLEGE BEVERLY MA
B.F.A. Graphic Design, Photography Minor, Cum Laude
Graduated May 2018

DANISH INSTITUTE FOR STUDY ABROAD COPENHAGEN DK
Graphic Design Study Tour
May 2017

DESIGN EXPERIENCE

SIR ISAAC AGENCY SALEM MA
Junior Designer & Design Intern
June 2017 - January 2018

- Responsive website design with UX/UI functionality, wireframing, prototyping & user testing
- Logo design and brand creation, style guide
- Social media strategy & content creation
- Print & digital advertising such as bill boards, newspaper ads, banner ads
- Print collateral design such as product guides & informational pamphlets

ALISON CARON DESIGN HYANNIS MA
Freelance & In-House Designer
May 2016 - January 2018

- Responsive website design, logos & branding work for restaurant & other local business clients
- Posters, pamphlets, print advertisements, catalog & magazine layouts

LYNN PUBLIC SCHOOLS LLP PROGRAM BEVERLY MA
Graphic Design Teaching Assistant
July 2016 & 2017

- Taught grade 7 Lynn Public Schools students basics of design & how to use programs such as Adobe Illustrator & Photoshop

THE ARTS FOUNDATION OF CAPE COD HYANNIS MA
Graphic Design Intern
January 2015 - August 2015

- Designed both programs for Pops by the Sea & Pops in the Park events, containing over 100 advertisements from local businesses
- Designed posters, pamphlets, business cards, advertisements & collateral for the Arts Foundation & related businesses

RECOGNITIONS & AWARDS

TOP SENIOR THESIS AWARD RECIPIENT
Grass - A Guide to Growing Your Own Cannabis
Endicott College - May 2018

USDA AWARD OF EXCELLENCE
A Bunch of Feminists Made This
University and College Design Association - May 2016

ENDICOTT COLLEGE DEANS LIST
Cumulative GPA of 3.5 or higher - 7 terms

KEY SKILLS

Branding	Grid & layout
Social strategy	Typography
Information design	Image editing
Photography	Photo manipulation
Marketing	Color theory
Video editing	UX/UI design

Adobe Photoshop	●●●●●●●○
Adobe Illustrator	●●●●●●●○
Adobe InDesign	●●●●●●●○
Adobe Premiere Pro	●●●●●○○○
Adobe Lightroom	●●●●●●●○
HTML & CSS	●●●●○○○○

HOBBIES & INTERESTS

Photography	Piano & Guitar
Ceramics	Tap Dancing
Illustration	Arts Advocacy
Animal Rights	Steven King Novels
Candle Making	Macramé
Cannabis Advocacy	Adventuring

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